Strategic Compensation in Canada, 7e

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Bank

me of the purposes of compensations systems

Help the organization achieve its strategy and objectives, Help to attract, retain, and motivate employees.

For employees, influences their standard of living

For Shareholders, the financial value of the pay system to the organization's bottom line.

Undesireable consecuences of poorly designes compensation system

Individual can start to do unspeakable things to achieve goals for better compensation. it has powerful effects on behaviour.

The ____ complex the behaviour and the ____ level of performance required, the ____ complex the compensation system needs to be.

more, more, more.

Precondition to successful compensation design

Understanding why the same compensation system that is successful in one firms fails at another firm.

% of operating budget spent by Canadian Organizations in compensating their employees

40% - 70%

One of the most powerful tools to an employer for shaping employee behaviour and influencing company performance

Compensation System

What can cause new strategies to falter, new organizational structures to collapse new technologies to malfunction and entire companies to founder

Failure to adapt reward systems to changing circumstances

Why would a firm might never identify their reward system as a major ocntirbutor to problems

Sometimes the impact in behaviour is very subtle

Purpose of a Compensation System

To help create a willingness among qualified persons to join the organization and to perform the tasks needed by the organization. At the same time employees should perceive accepting the job will help them satisfy their needs. (economic, security, social interaction, status, achievement, recognition, and growth and development)

Abraham Maslow's Hierarchy of Needs

humans have a hierarchy of needs and they are satisfied through

different behaviours. Humans first try to satisfy their basic needs before

higher-order needs such as self-actualization.

5 levels of needs in Maslow's Hierarchy

- 1. Physiological Needs: Food and Shelter
- 2. Safety and Security Needs: Protection form physical and emotional harm.
- 3. Social Needs: Affection, belongingness
- 4. Respect and Self-esteem Needs: Status and recognition.
- 5. Self-Actualization Needs: Growth adn self-fulfillment.

Reward

Anything provided by the organization that satisfies one or more of an employee's needs.

Are the positive consequences of performing behaviour desired by the organization

Types of rewards

Extrinsic and Intrinsic

Extrinsic Rewards

Satisfy basic needs for survival and security, social needs and needs for recognition.

They are related to factors surrounding the job. (Job context)

Intrinsic Rewards

Satisfy higher-level needs for self-esteem, achievement, growth, and
development. It derives from the job itself, Job Content.
Rewards and Incentives are
Incentives
Promise that a specified reward will be provided if the employee
performs a specified behaviour. It induces employees to perform
behaviours they might not otherwise perform, or perform at higher
levels.
Rewards behaviours, Incentives
Recognize, Induce
3 multiple choice options
Reward System
Mix of extrinsic and intrinsic rewards provided by an organization
The compensation system
Deals only with the monetary or economic part of the reward system
The reason why compensation system can not be regarded in isolation
from the overall reward system
Behaviour is not only affected by compensation, it is also affected by
intrinsic characteristics.
Total Rewards
Practice of looking at the total spectrum of rewards.
First step in the development of its compensation system
Establish a reward strategy